



IEO

European Institute of Oncology

10th Milan Breast Cancer Conference

JUNE 18-20

2008

INNOVATION IN CARE AND RESEARCH

CHAIR

U.Veronesi - A.Goldhirsch



second | ANNOUNCEMENT

ABSTRACT DEADLINE APRIL 18, 2008

You may submit your abstract:

- By e-mail to mbcc@ieo.it
- By cd to the Scientific Secretariat

European Institute of Oncology

Via Ripamonti, 435, 20141 Milan, Italy

INSTRUCTIONS FOR ABSTRACT SUBMISSION

Participants with new data relevant to the subjects of the conference may submit one abstract to be considered for poster presentation.

Only papers whose abstracts have been reviewed and approved by the Scientific Committee will be presented.

Abstracts must be written in English and the text should not exceed 2000 characters (title included). The title should appear in capital letters.

For each author, type surname first followed by

given name and initials (presenting author in capital letters). List affiliations after the authors' list. The full address with telephone, fax number, and e-mail of the corresponding author must be provided. This author will receive all the subsequent communications concerning this abstract. Please indicate your approval for publication in case the abstracts will be issued in a journal.

Please note:

Only abstracts submitted by registered participants will be accepted. Please do not forget to mark on the registration form that you have submitted an abstract.

It is the responsibility of the presenting author to ascertain whether all authors are aware of the content of the abstract before submission.

GENERAL INFORMATION

CONFERENCE VENUE

Quark Hotel

Via Lampedusa, 11/A 20141 Milano

Tel: 02 84431 - Fax: 02 8464190 www.atahotels.it

The Quark Hotel is a 15 min. drive from the city centre.

SCIENTIFIC SECRETARIAT

European Institute of Oncology

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ORGANISING SECRETARIAT

CQ Travel srl - Via Pagliano 3 - 20149 Milano

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CONFIRMATION OF REGISTRATION

Registration will only be confirmed upon receipt of the registration fee. A combined confirmation of registration or acknowledgment of payment will be sent by e-mail or fax, as preferred, upon receipt of the payment.

CANCELLATION OF REGISTRATION

In case of cancellation without replacement, the fee less handling charges of 60 EURO will be refunded, provided a written request is received by CQ Travel before 23rd May 2008. No refund can be made if notice of cancellation is received after this date. Any refund will be made after the conference.

CME ACCREDITATION

The European Institute of Oncology will apply for CME credits to the Accreditation Council of Oncology in Europe and to the Italian Ministry of Health. Each participant will receive a certificate of attendance stating the relevant number of credits obtained during the conference.

American doctors attending the conference can report this to the AMA and receive AMA PRA Cat. 1 credit. The CME certificates can be granted only to the participants who have attended the entire conference. The CME certificates will be distributed only at the end of the meeting.

Dear Colleague,

It is a pleasure for us to welcome you to the 10th Milan Breast Cancer Conference – a conference of innovations in patient care. Reaching the 10th year is an important milestone for a meeting focused on innovation in care and research in the field of breast cancer. Each of the past nine conferences has had a first class faculty and a setting which fostered creative discussions. This conference will also include new information, consolidated knowledge and conversations on controversial issues regarding diagnosis, treatment strategies and disease prevention. The tenth assembly of this conference will provide a stimulating forum for the presentation of innovation and ongoing and future research in breast cancer.

This year's 10th Anniversary conference will focus upon four important areas of research and treatment. The first involves tailored treatment approaches to patients with the disease. Breast cancer is a heterogeneous disease, which presents in very different ways and in patients with a variety of biological, social and human characteristics. Pathological and biological assessment, genetics and molecular evaluation are integrated into therapeutic decision-making strategies and trials are now designed to improve profiling for treatment choice. The prejudice of a "one size fits all" is being challenged more than ever before by focusing on how diversity can be used to improve treatment outcome. Significant progress has been achieved with the availability of targeted systemic treatments, such as an increased number of endocrine agents, monoclonal antibodies and agents that interact with strategically important cellular components. These approaches provide an incentive for further developments based upon molecular medicine technology.

A second focus of the conference will be the current understanding of angiogenesis and how it can be a target for therapeutic intervention. This will be the topic of The European Institute of Oncology Award Lecture at the opening of this Anniversary Conference.

Opportunities to tailor surgery and radiation therapy represent a third area of continuing interest at the conference. Refinements of multidisciplinary approaches include surgery, intra and postoperative radiation therapy to obtain the best local disease control and to minimize the side effects of proper treatment. Part of such programs also include preoperative systemic therapies which permit more efficient control of local disease and obtaining important information on tumor regression with specific therapies to improve knowledge on tailoring of treatment. Research on biomarkers which predict treatment outcome as soon as possible has become an integrated part of the preoperative systemic therapy program, and details about such developments will be discussed.

The fourth area of focus will be the treatment of very young women with breast cancer. For the very young, there are specific areas of concern such as issues of career, family and child bearing. There, unfortunately, has been a paucity of research regarding the treatment of these patients and the discussions during these conference sessions will provide useful therapeutic approaches.

Milan, an internationally renowned center for breast cancer research, continues to house a tradition of innovation, care and research. Reports on new surgical approaches, improved radiation treatments and advances in medical therapies will ensure an exciting and productive 10th Anniversary Conference.

Welcome! We hope you have an enjoyable and inspiring conference.

Umberto Veronesi and Aron Goldhirsch
Conference Co-ordinators: S. Cinieri - M. Colleoni - S. Zurrada

HOTEL ACCOMMODATION FORM

TO BE FILLED OUT IN CAPITAL LETTERS

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LIST OF HOTELS

Prices in Euros based on a nightly rate including breakfast, daily bus transfer from hotels to the congress venue, taxes and handling fee. Please indicate the required accommodation.

CHOICE		*	<input type="checkbox"/> DOUBLE ROOM	<input type="checkbox"/> DOUBLE SINGLE USE
<input type="checkbox"/> Quark Hotel (conference venue) Via Lampedusa 11/a	4	€ 195	€ 165	
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Total number of nights	Signature

Please enclose payment for the entire stay to confirm your booking. The rooms will be allocated on a first come first served basis.

Deadline for hotel reservation: 11 April 2008. Reservation requests after this date cannot be guaranteed and will be handled on a space and rate available basis.

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INTERNATIONAL INVITED FACULTY

Vincenzo Bagnardi	University of Milano-Bicocca, Milano IT
Francesco Bertolini	European Institute of Oncology, Milano IT
Bernardo Bonanni	European Institute of Oncology, Milano IT
Giuseppina Bonizzi	European Institute of Oncology, Milano IT
Powell Brown	Baylor College of Medicine, Houston U.S.A.
Harold Burstein	Dana Farber Cancer Institute, Boston U.S.A.
Fatima Cardoso	Institut Jules Bordet, Brussels BE
Enrico Cassano	European Institute of Oncology, Milano IT
Stefano Ciatto	Centro per lo Studio e la Prevenzione Oncologica, Firenze IT
Krishna Clough	The Paris Breast Center, Paris FR
Alan Stuart Coates	The University of Sydney, Camperdown AUS
Marco Colleoni	European Institute of Oncology, Milano IT
Massimo Cristofanilli	MD Anderson Cancer Center, University of Texas, Houston U.S.A.
Giuseppe Curigliano	European Institute of Oncology, Milano IT
Andrea Decensi	E.O. Ospedale Galliera, Genova IT
Angelo Di Leo	Ospedale Misericordia e Dolce, Prato IT
Michael Dowsett	Royal Marsden Hospital, London UK
Stefano Fanti	Ospedale Sant'Orsola, Bologna IT
Judy Garber	Dana Farber Cancer Institute, Boston U.S.A.
Richard Gelber	Dana Farber Cancer Institute, Boston U.S.A.
Oreste Gentilini	European Institute of Oncology, Milano IT
Aron Goldhirsch	European Institute of Oncology, Milano IT
Aliana Guerrieri Gonzaga	European Institute of Oncology, Milano IT
Barry Austin Gusterson	Western Infirmary, Glasgow UK
Anthony Howell	NHS Christie, Manchester UK
Mattia Intra	European Institute of Oncology, Milano IT
Barbara Jereczek-Fossa	European Institute of Oncology, Milano IT
Robert S. Kerbel	Sunnybrook and Women's College Health Sciences Centre, Toronto CDN
Gail S. Lebovic	The Cooper Clinic, Dallas U.S.A.
Marzia Locatelli	European Institute of Oncology, Milano IT
Alberto Luini	European Institute of Oncology, Milano IT
Emilia Montagna	European Institute of Oncology, Milano IT
Elisabetta Munzone	European Institute of Oncology, Milano IT
Paola Muti	Istituto Nazionale Tumori Regina Elena, Roma IT
Roberto Orecchia	European Institute of Oncology, Università di Milano, Milano IT
Laura Orlando	European Institute of Oncology, Milano IT
Giovanni Paganelli	European Institute of Oncology, Milano IT
Ann H. Partridge	Dana Farber Cancer Institute, Boston U.S.A.
Fedro Peccatori	European Institute of Oncology, Milano IT
Salvatore Pece	European Institute of Oncology, Milano IT
Edith Perez	Mayo Clinic Jacksonville, Jacksonville U.S.A.
Jean Yves Petit	European Institute of Oncology, Milano IT
Lori Pierce	University of Michigan Medical School, Cancer & Geriatrics Control, Ann Arbor U.S.A.
Maria Pizzamiglio	European Institute of Oncology, Milano IT
Giorgio Rizzatto	Ospedale Civile di Gorizia, Gorizia IT
Julia Rodriguez Fernandez	European Institute of Oncology, Milano IT
Virgilio Sacchini	Memorial Sloan-Kettering Cancer Center, New York U.S.A.
John Scott	Canniesburn Hospital, Glasgow UK
Corrado Tinterri	Fondazione Salvatore Maugeri, Pavia IT
Rosalba Torrisi	European Institute of Oncology, Milano IT
Kimberly J. Van Zee	Memorial Sloan-Kettering Cancer Center, New York U.S.A.
Paolo Veronesi	European Institute of Oncology, Milano IT
Giuseppe Viale	European Institute of Oncology, Università di Milano, Milano IT
David Wazer	Tufts New England Medical Center, Boston U.S.A.
Eric Paul Winer	Dana Farber Cancer Institute, Boston U.S.A.
Yosef Yarden	The Harold and Zelta Goldenberg, Tel Aviv IL

PROGRAMME

WEDNESDAY 18 JUNE

- 17:30 Welcome
17:40 **Special lecture to the memory of Judah Folkman**
18:20 **Satellite Symposia**
19:30 Cocktail

THURSDAY 19 JUNE

- 08:15 Welcome and Opening

Evolving knowledge on breast cancer biology

Chair: A. Goldhirsch
Rapporteur: E. Montagna

- 08:30 The new pathological definition of breast cancer: morphology & genes - *G. Viale*
08:45 Non-endocrine responsive breast cancer: "Dr Jekyll and Mr Hyde" - *B. A. Gusterson*
09:00 Hormone receptors: structure, type and function in relation to therapies - *M. Dowsett*
09:15 Breast cancer stem cells 2008 - *S. Pece*
09:30 Genetic predisposition: BRCA 1, BRCA 2 and others - *J. Garber*
09:45 Discussion

- 10:00 **Spotlight:**
The current approach to patients with inflammatory breast cancer.
M. Cristofanilli

- 10:20 Coffee Break

Angiogenesis and immunity

Chair: F. Bertolini
Rapporteur: G. Bonizzi

- 10:45 Treating neo-angiogenesis - *R. Kerbel*
11:00 Immunity, vaccines & breast cancer - *G. Curigliano*
11:15 Discussion

- 11:30 **Live Surgery with commentary**
Speaker: M. Intra

- 12.30 Lunch

Prevention of breast cancer

Chair: B. Bonanni
Rapporteur: A. Guerrieri Gonzaga

- 13:30 Breast cancer chemoprevention: where do we stand? - *A. Decensi*
13:45 Pros and cons of aromatase inhibitors in breast cancer prevention - *A. Howell*
14:00 Novel targets for the prevention of ER-negative breast cancer - *P. Brown*
14:15 Metabolic syndrome and breast cancer prevention - *P. Muti*
14:30 Discussion

- 14:45 **Spotlight:**
Accelerated breast radiation: a critical review. *L. Pierce*

Imaging of breast cancer: magnetic resonance & friends

Chair: E. Cassano
Rapporteur: M. Pizzamiglio

- 15:05 Magnetic resonance imaging: diagnosis and screening of primary breast cancer - *K. Van Zee*
15:20 PET for breast cancer: the evolution - *S. Fanti*
15:35 US: new developments and integration with MRI - *G. Rizzatto*
15:50 Discussion
16:00 Coffee Break

Progress in surgical methods

Chair: V. Sacchini
Rapporteur: J. Rodriguez

- 16:30 Innovative surgical options for breast cancer treatment - *G. Lebovic*
16:45 Radioguided identification and surgical excision of non palpable lesions - *A. Luini*
17:00 New indications for sentinel node biopsy - *P. Veronesi*
17:15 Lipofilling - *J. Scott*
17.30 Nipple sparing mastectomy - *J.Y. Petit*
17.45 Discussion
18.00 **Satellite Symposia**

FRIDAY 20 JUNE

Radiation therapy: re-designing extent and duration

Chair: *D. Wazer*

Rapporteur: *B. Jereczek-Fossa*

- 08:15 Partial Breast Irradiation: gaining evidence for proper use - *D. Wazer*
- 08:30 Intraoperative Electron beams radiotherapy (ELIOT) - *R. Orecchia*
- 08:45 IART as a boost for accelerated breast irradiation - *G. Paganelli*
- 09:00 Radiotherapy in postmenopausal women after breast conserving surgery - *C. Tinterrì*
- 09.15 Discussion

09:25 **Spotlight:**

Extending breast conservation: oncoplastic surgery techniques and indications. *K. Clough*

Adjuvant systemic therapies: tailored therapies for improved use

Chair: *R. Gelber*

Rapporteur: *V. Bagnardi - L. Orlando*

- 09:45 Adjuvant therapies and expectations from gene profiling - *F. Cardoso*
- 10:00 Tailoring adjuvant therapies for tumours with at least some endocrine responsiveness: tumour and host characteristics & quality of life considerations - *A. S. Coates*
- 10:15 Chemotherapies for endocrine non responsive disease - *A. Di Leo*
- 10:30 Coffee Break
- 11.00 Endocrine therapies for women with endocrine responsive disease - *R. Torrì*
- 11.15 Is preoperative adjuvant treatment for operable disease useful? - *H. Burstein*
- 11:30 Discussion

11:40 **Spotlight:**

Breast cancer cells and their growth factors: lessons on networking. *Y. Yarden*

The Milan Breast Cancer Observatory: Innovation and care in the next 12 months

Participants: *F. Cardoso, K. Clough,*

A. Coates, A. Di Leo, A. Goldhirsch, E. Winer

Chair: *A. Goldhirsch*

12:50 Lunch

Targeted treatments: facts and promises

Chair: *E. Winer*

Rapporteur: *E. Munzone*

- 13:45 HER2 targeted therapy: current status - *E. Perez*
- 14:00 Aiming at breast cancer cells: new targets and new agents - *E. Winer*
- 14:15 Angiogenesis as target for therapy for advanced and operable breast cancer - *F. Bertolini*
- 14:30 Using metronomic therapies to target cancer continuously: challenging the concept of low dose = induction of resistance - *M. Colleoni*
- 14:45 Discussion

How to follow breast cancer survivors?

Chair: *A. S. Coates*

Rapporteur: *R. Torrì*

- 15:00 Follow up with clinical, laboratory and imaging means: the necessary, the reasonable and the useful - *S. Ciatto*
- 15:15 Issues of life style and psychological support for breast cancer survivors (by age group) - *H. Burstein*
- 15:30 Discussion
- 15:45 Coffee Break

The very young woman with breast cancer

Chair: *A. Partridge*

Rapporteur: *M. Locatelli*

- 16:15 Local control of disease - *O. Gentilini*
- 16:30 Fertility issues and treatments for breast cancer - *A. Partridge*
- 16:45 Pregnancy and breast cancer - *F. Peccatori*
- 17:00 Discussion and closing remarks

REGISTRATION FORM

Use this registration form or register on line at www.breastmilan.com

Please complete and return to: **CQ Travel srl** Via Pagliano 3, 20149 Milano

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Department _____

Specialty Surgeon Radiotherapist Medical Oncologist

Address _____

Post code _____ City _____ Country _____

Telephone _____ Fax _____

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Partita IVA o codice fiscale (only for italian participants) _____

REGISTRATION FEE

Early rate payment received BEFORE MARCH 28, 2008 **550,00 €**

Late rate payment received BETWEEN MARCH 29 AND MAY 26, 2008 **650,00 €**

On site payment received AFTER MAY 26, 2008 **850,00 €**

10th MBCC+Breast Cancer Oncologic and Rec. Surgery **1000,00 €** **1200,00 €** (on site)

EUSOMA, EORTC, EUROPA DONNA and SIS members and ex-allievi SIS are entitled to 30%

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The registration fee covers admission to the congress and exhibition, a copy of the programme, coffee and lunch throughout the congress and the official welcome cocktail.

ACCOMPANYING PERSON Name _____

Accompanying person will be admitted free of charge to the welcome cocktail.

ABSTRACT I have submitted an abstract (see instructions in the programme)

I authorize the European Institute of Oncology to use my personal data for purposes relating to the School's activities.

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