



15th Milan Breast Cancer Conference

20-21 June 2013

Conference Venue: Hotel Marriott

Chair Umberto Veronesi - Aron Goldhirsch

2nd announcement



IEO

European Institute of Oncology

The mission of the Milan Breast Cancer Conference has been from its very beginning to provide state-of-the-art information on breast cancer research. The conference aims to achieve a balance of clinical, translational, and basic research, providing a forum for interaction, communication, and education for a broad spectrum of health professionals, researchers, and those with special interest in breast cancer.

The Milan Breast 2013 program has been developed around a fundamental concept: breast cancer is not a single disease. Specific biological processes and distinct gene pathways are associated with prognosis and sensitivity to chemotherapy, radiotherapy and targeted agents in different subtypes of breast cancers. A challenge for future treatment of patients with breast cancer will be to distinguish pathways that modulate tumor growth, proliferation and stroma. Therapeutic interactions within each of these compartments will probably provide additional benefit to patients with the disease.

Keeping this in mind, also locoregional treatment will become personalized according to specific characteristics of the disease with the ultimate aim to maximize efficacy while minimizing the extent of treatment.

The program will address a clear perspective: the need for clinicians to keep pace with the rapidly growing body of knowledge on new molecular pathways, targets, biomarkers, drugs, genomic technologies at the same time, and update skills of care givers to integrate and use such new technologies in daily clinical practice.

See you soon in Milan!

Aron Goldhirsch and Umberto Veronesi

Conference co-ordinators: Saverio Cinieri – Marco Colleoni – Giuseppe Curigliano

International Invited Faculty

Aebi Stefan	University Hospital Bern, Bern - CH
André Fabrice	Institut Gustave Roussy, Villejuif - FR
Azim Hatem A. Jr	Institute Jules Bordet, Brussels - BE
Ballardini Bettina	European Institute of Oncology, Milano - IT
Bernier Jacques	Clinique de Genolier, Geneva - CH
Bertolini Francesco	European Institute of Oncology, Milano - IT
Burstein Harold	Dana-Farber Cancer Institute, Boston - U.S.A.
Cassano Enrico	European Institute of Oncology, Milano - IT
Coates Alan	University of Sydney - AU
Colleoni Marco	European Institute of Oncology, Milano - IT
Criscitello Carmen	European Institute of Oncology, Milano - IT
Curigliano Giuseppe	European Institute of Oncology, Milano - IT
De Censi Andrea	E.O. Ospedale Galliera, Genova - IT
Dellapasqua Silvia	European Institute of Oncology, Milano - IT
Ganz Patricia A.	UCLA School of Public Health, Los Angeles - U.S.A.
Garber Judy	Dana-Farber Cancer Institute, Boston - U.S.A.
Gentilini Oreste	European Institute of Oncology, Milano - IT
Goldhirsch Aron	Dana-Farber Cancer Institute, Boston - U.S.A.
Golshan Mehra	European Institute of Oncology, Milano - IT
Harris Jay	Dana-Farber Cancer Institute, Boston - U.S.A.
Hudis Clifford	Memorial Sloan-Kettering Cancer Center, New York - U.S.A.
Intra Mattia	European Institute of Oncology, Milano - IT
Kuhl Christiane	University of Aachen, Aachen - DE
Leonardi Maria Cristina	European Institute of Oncology, Milano - IT
Lohsiriwat Visnu	European Institute of Oncology, Milano - IT
Loibl Sibylle	University of Frankfurt, German Breast Group, Frankfurt - DE
Mazza Manuela	European Institute of Oncology, Milano - IT
Mazzarella Luca	European Institute of Oncology, Milano - IT
Morrow Monica	Memorial Sloan-Kettering Cancer Center, New York - U.S.A.
Munzone Elisabetta	European Institute of Oncology, Milano - IT
Musolino Antonino	Azienda Ospedaliero-Universitaria, Parma - IT
Orecchia Roberto	European Institute of Oncology, Milano - IT
Pagani Olivia	EOC Oncology Institute of Southern Switzerland, Bellinzona - CH
Peccatori Fedro	European Institute of Oncology, Milano - IT
Pece Salvatore	European Institute of Oncology, Milano - IT
Pellici Piergiuseppe	European Institute of Oncology, Milano - IT
Pizzamiglio Maria	European Institute of Oncology, Milano - IT
Pruneri Giancarlo	European Institute of Oncology, Milano - IT
Reis-Filho Jorge	Memorial Sloan-Kettering Cancer Center, New York - U.S.A.
Rezai Mahdi	Brustzentrum Düsseldorf, Luisenkrankenhaus, Düsseldorf - DE
Symmans Fraser W.	The University of Texas MD Anderson Cancer Center, Houston - U.S.A.
Veronesi Paolo	European Institute of Oncology, Milano - IT
Veronesi Umberto	European Institute of Oncology, Milano - IT
Viale Giuseppe	European Institute of Oncology, Milano - IT
Vicini Frank	Michigan Healthcare Professionals/21st Century Oncology, Madison Heights - USA
Whelan Timothy J.	McMaster Juravinski Cancer Centre, Ontario - CA
Winer Eric P.	Dana-Farber Cancer Institute, Boston - U.S.A.

Programme

THURSDAY, 20 JUNE

08:30 Welcome and Opening

News from St. Gallen

Chair: *Aron Goldhirsch*

Rapporteur: *Carmen Criscitiello*

08:45 Local therapies 2013 - *Monica Morrow*

09:00 Adjuvant therapy for Luminal A breast cancer - *Alan Coates*

09:15 Adjuvant therapy for luminal B breast cancer - *Marco Colleoni*

09:30 Newer tools for personalizing treatment for early breast cancer - *Giuseppe Viale*

Diagnosis and screening

Chair: *Enrico Cassano*

Rapporteur: *Maria Pizzamiglio*

09:45 Breast cancer screening: risk stratification and interval screening cancers - *Antonino Musolino*

10:00 Evolution of breast imaging: MRI and beyond - *Christiane Kuhl*

10:15 Germline mutations and breast cancer - *Judy Garber*

10:30 Primary prevention in the era of genomic medicine - *Andrea De Censi*

10:45 Discussion

10:55 *Coffee break*

Biology of breast cancer

Chair: *Pier Giuseppe Pelicci*

Rapporteur: *Luca Mazzarella*

11:25 Microenvironment and stroma as target in breast cancer - *Francesco Bertolini*

11:40 Cancer stem cells as driver of breast cancer growth - *Salvatore Pece*

11:55 Heterogeneity of breast cancer - *Jorge Reis-Filho*

12:10 Genetic landscape of breast cancer - *Fabrice André*

12:25 Discussion

12:35 *Lunch*

Surgery

Chair: *Umberto Veronesi*

Rapporteur: *Bettina Ballardini*

13:30 Close or positive margins after breast-conserving therapy: do resection margins still matter? - *Visnu Lohsiriwat*

13:45 Molecular subtypes and extent of resection: personalizing breast cancer surgery - *Mehra Golshan*

14:00 Image guided surgery - *Paolo Veronesi*

14:15 Tailoring breast cancer reconstruction - *Mahdi Rezaei*

14:30 Discussion

14:40 **Live Surgery with commentary**

Speaker: *Mattia Intra*

15:40 *Coffee break*

16:10 **EIO Award:** *Patricia A. Ganz*

Lecture: Cancer survivorship: winning the war despite difficulties

Pathology

Chair: *Giuseppe Viale*

Rapporteur: *Giancarlo Pruneri*

17:00 Residual disease after neoadjuvant chemotherapy - *Sibylle Loibl*

17:15 The value of Ki67 as the ultimate marker for proliferation and response to treatment - *Giancarlo Pruneri*

17:30 In situ lesions and microinvasive disease - *Fraser W. Symmans*

17:45 Discussion

Programme

FRIDAY, 21 JUNE

Radiotherapy of breast cancer

Chair: *Roberto Orecchia*

Rapporteur: *Cristina Leonardi*

- 08:30 Personalizing breast cancer radiotherapy according to molecular subtype - *Jay Harris*
- 08:45 Partial breast re-irradiation after local recurrence - *Roberto Orecchia*
- 09:00 Hypofractionation: a new standard? - *Timothy J. Whelan*
- 09:15 Conformational radiation therapy to the breast - *Frank Vicini*
- 09:30 In-situ disease and indications to radiotherapy - *Jacques Bernier*
- 09:45 Discussion

ESO BCY1 Conference Report

Chair: *Fedro A Peccatori*

- 10:00 Biology of breast cancer in young women: is it really unique? - *Hatem A Azim Jr*
- 10:15 Surgery for breast cancer in young women: what is different? - *Oreste Gentilini*
- 10:30 Pregnancy after ER+ breast cancer: challenges and controversies - *Olivia Pagani*
- 10:45 Discussion
- 10:55 *Coffee break*

- 11:25 **Spotlight:**
Isolated metastatic disease: is it curable? - *Eric P. Winer*

Medical oncology

Chair: *Eric P. Winer*

Rapporteur: *Manuelita Mazza*

- 11:45 New horizons for anti HER2 therapy - *Harold Burstein*
- 12:00 The spectrum of triple negative diseases and their treatment - *Clifford Hudis*

- 12:15 Aiming at the stroma - *Giuseppe Curigliano*
- 12:30 Extended adjuvant therapy in ER-positive disease: balancing costs and benefit - *Elisabetta Munzone*
- 12:45 Personalizing treatment in metastatic breast cancer - *Olivia Pagani*
- 13:00 Adjuvant chemo-biological therapy in elderly patients - *Silvia Dellapasqua*
- 13:15 Chemotherapy of breast cancer during pregnancy - *Fedro Peccatori*
- 13:30 The adjuvant treatment of isolated local recurrence - *Stefan Aebi*
- 13:45 Discussion
- 13:55 Closing remarks

Under the auspices of:



Hotel Accommodation Form

TO BE FILLED OUT IN CAPITAL LETTERS

First Name	Last Name	
Address		
Post code	City	Country
Telephone	Fax	
E-mail		
Codice Fiscale (only for italian participants)		

LIST OF HOTELS

Prices in Euros based on a nightly rate including breakfast, taxes and handling fee.

We have an allotment of limited rooms at the conference venue (Milan Marriott Hotel). For those who wish to make their own hotel booking we suggest selecting an accommodation near an underground station of the «Red Line» M1. The Milan Marriott Hotel is located at walking distance from the underground station «Wagner».

CHOICE		★	<input type="checkbox"/> DOUBLE ROOM	<input type="checkbox"/> DOUBLE SINGLE USE
<input type="checkbox"/> Marriott Hotel (conference venue) Via Washington, 66	4	€ 170	€ 150	

Arrival date	Departure date
Total number of nights	Signature

Please enclose payment for the entire stay to confirm your booking.
The rooms will be allocated on a first come first served basis.

Deadline for hotel reservation: 22 March 2013. Reservation requests after this date cannot be guaranteed and will be handled on a space and rate available basis.

TERMS OF PAYMENT

Full payment required at booking.

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E-mail: congress@cq-travel.com - Fax: +39 02 49542900

Registration Form

Use this registration form or register on line at www.breastmilan.com

Please complete and return to: **CQ Travel s.r.l.** - Via Pagliano 37, 20149 Milano (Italy)

Tel +390236753900 - Fax +390243911650 - E-mail: congress@cq-travel.com

Please print or type and make a copy for your own records. This form may be sent by post or fax.

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First Name _____		Last Name _____	
Company / Institute _____			
Department _____			
Specialty _____			
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Telephone _____		Fax _____	
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Partita IVA/ Codice Fiscale (only for italian participants) _____			

REGISTRATION FEE

- | | | | | |
|---|--------------------------|------------------|--------------------------|------------------|
| Early rate payment received BEFORE MARCH 29, 2013 | <input type="checkbox"/> | 550,00 € | | |
| Late rate payment received BETWEEN MARCH 30 AND MAY 31, 2013 | <input type="checkbox"/> | 650,00 € | | |
| On site payment received AFTER JUNE 01, 2013 | <input type="checkbox"/> | 850,00 € | | |
| 15th MBCC+Breast Cancer Oncologic and Rec. Surgery | <input type="checkbox"/> | 1100,00 € | <input type="checkbox"/> | 1300,00 € |
- (on site)

A 30% discount only for the 15th MBCC will be granted to:

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The registration fee covers admission to the congress and exhibition, a copy of the programme, coffee and lunch throughout the congress.

ABSTRACT I have submitted an abstract (see instructions in the programme).

I authorize the European Institute of Oncology to use my personal data for purposes related to educational activities.

Signature _____

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Abstract Deadline: April 1st, 2013

You may submit your abstract by e-mail to mbcc@ieo.it

INSTRUCTIONS FOR ABSTRACT SUBMISSION

Participants with new data relevant to the subjects of the conference may submit one abstract to be considered for e-poster presentation.

Only papers whose abstracts have been reviewed and approved by the Scientific Committee will be presented as e-posters. Abstracts must be written in English and the text should not exceed 2000 characters (title included).

The title should appear in capital letters.

For each author, type surname first followed by given name and initials (presenting author in capital letters). List affiliations after the authors' list. The full address with telephone, fax number, and e-mail of the corresponding author must be provided.

CONFERENCE VENUE

Milan Marriott Hotel
Via Washington 66
20146 Milano (Italy)
www.milanmarriotthotel.com

SCIENTIFIC SECRETARIAT

European Institute of Oncology
Via Ripamonti, 435 - 20141 Milano (Italy)
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e-mail: congress@cq-travel.com

CONFIRMATION OF REGISTRATION

Registration will only be confirmed upon receipt of the registration fee. A combined confirmation of registration and acknowledgment of payment will be sent by e-mail or fax, upon receipt of payment.

The corresponding author will receive all the subsequent communications concerning this abstract. Once accepted, the full paper can be presented in 6 slides, containing the following sections: Background, Materials & Methods, Results, Conclusions. All the slides must be sent to the Organising Secretariat (congress@cq-travel.com) within 31st May 2013 - in order to be uploaded in the e-poster player.

Please give us your approval for publication in case the abstracts will be published in a journal.

Please note:

Only abstracts submitted by registered participants will be accepted. It is the responsibility of the presenting author to ascertain whether all authors are aware of the content of the abstract before submission.

CANCELLATION OF REGISTRATION

In case of cancellation without replacement, the fee less handling charges of 150 EURO will be refunded, provided a written request is received by CQ Travel before 31st May 2013. No refund can be made if notice of cancellation is received after this date. Any refund will be made after the conference.

CME ACCREDITATION

The European Institute of Oncology will apply for CME credits to the Accreditation Council of Oncology in Europe and to the Italian Ministry of Health. Each participant will receive a certificate of attendance stating the relevant number of credits obtained during the conference. American doctors attending the conference can report this to the AMA and receive AMA PRA Cat. 1 credits. The CME certificates can be granted only to the participants who have attended the entire conference. The CME certificates will be distributed only at the end of the meeting.